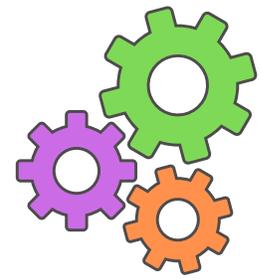


BNSTEM PARTNERSHIPS



Are you worried about STEM skills shortages?

BNSTEM Partnerships inspire young people in STEM subjects and careers to build our future talent pipeline.

What is a BNSTEM Partnership?

Partnerships are a proven model for achieving lasting improvement in STEM. With financial and practical support, we can improve STEM knowledge, skills, confidence, and career aspiration.

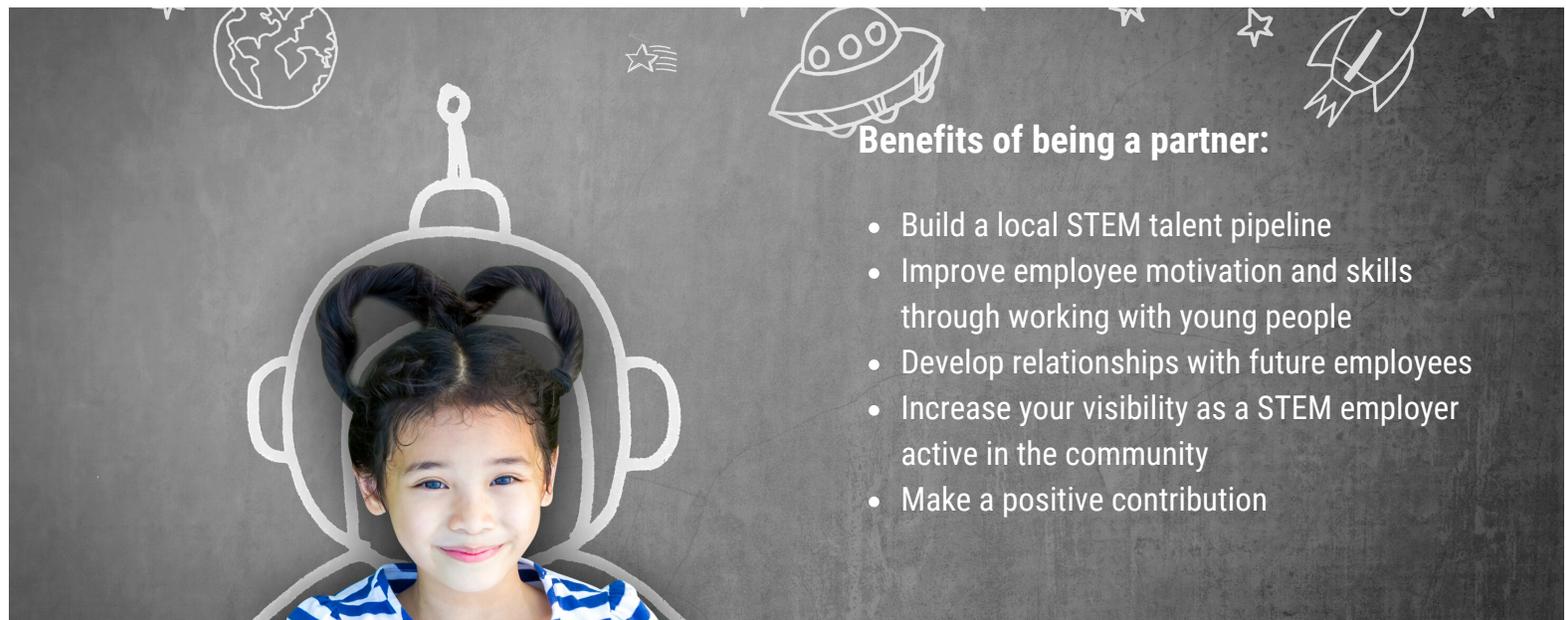
Support K-12 and colleges to improve student achievement and engagement in STEM through a bespoke action plan.

Support the delivery of STEM aligned lesson plans and resources to elementary & jr. high classrooms across McLean County through sparkSTEM and igniteSTEM programs.

-  Teacher Professional Development
-  Resources
-  Teacher Externships
-  Classroom Connections
-  STEM Events

Building Relationships

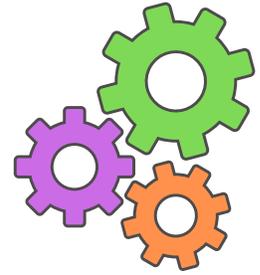
BNSTEM Partnerships develop strong and sustainable relationships that increase visibility with teachers and students, strengthening the talent pipeline for STEM as well as contributing positively to improving the outcomes for local young people and communities. BNSTEM supports sponsors and participants and helps to build links with the local community, including STEM Competitions, events and activities for youth and community groups.



Benefits of being a partner:

- Build a local STEM talent pipeline
- Improve employee motivation and skills through working with young people
- Develop relationships with future employees
- Increase your visibility as a STEM employer active in the community
- Make a positive contribution

BNSTEM PARTNERSHIPS



How you can make a difference.

Become a Partner

Make a difference in the community and the lives of young students as you achieve your branding and philanthropic goals in support of STEM Education. Partnerships help “move the needle” and create impact.

Platinum Partner

Definition: Investment of \$50,000 or more annually, typically with a commitment of at least three years. These contributions are critical to BNSTEM's long-term success, providing the financial stability necessary for long-term planning.

In exchange for this strong commitment to STEM building in Bloomington-Normal, Platinum Partners receive the highest level of benefits available across these categories:

STEM Leadership

- Representation on BNSTEM Advisory Committee

Civil Recognition and Brand Awareness

- Logo recognition on all BNSTEM presentations
- Logo recognition on front page of BNSTEM website and inclusion on sponsor page of BNSTEM.org
- Top level recognition on all BNSTEM outreach materials (collateral, e-newsletters, advertisements, etc.)
- Involvement in regional collaborative, cross promotional opportunities and public relations efforts
- Event sponsor recognition and logo presence at all BNSTEM activities
- Integration of business, careers, etc. into 3 lesson plans for elementary and jr. high classrooms (sparkSTEM & igniteSTEM)
- Presentation of an award at annual STEM event
- Sponsorship of 2 Monthly STEM Competitions
- Opportunity to judge student presentations and participate in mock interviews
- Five Question Impact Interviews with 5 employees.
- BNSTEM Staff assistance for company specific STEM strategies outreach

Workforce Development

- Opportunity to connect with post-secondary partners
- Opportunity to participate in "The Loop"
- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

Gold Partner

Definition: Contribute \$25,000 or more annually to BNSTEM or its programs (special initiatives, specific event sponsorships, and in-kind gifts.)

Regional STEM Leadership

- Representation on BNSTEM Advisory Committee

Civil Recognition and Brand Awareness

- Logo recognition on sponsor page of BNSTEM.org
- Involvement in regional collaborative, cross promotional opportunities and public relations efforts
- Integration of business, careers, etc. into 2 lesson plans for elementary and jr. high classrooms (sparkSTEM & igniteSTEM)
- Presentation of an award at annual STEM event.
- Sponsorship of 1 Monthly STEM Competition
- Opportunity to participate in mock interviews
- Five Question Impact Interviews with 3 employees - posted to BNSTEM.org
- BNSTEM Staff assistance for company-specific STEM strategies and outreach

Workforce Development

- Opportunity to connect with post-secondary partners
- Opportunity to participate in "The Loop"
- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

Silver Partner

Definition: Contribute \$10,000 - \$24,999 annually to BNSTEM or its programs (special initiatives, specific event sponsorships, and in-kind gifts.)

Regional STEM Leadership

Representation on BNSTEM Advisory Committee

Civil Recognition and Brand Awareness

- Logo recognition on sponsor page of BNSTEM.org
- Logo recognition on materials with complete listing of alliance sponsors
- Integration of business, careers, etc. into 1 lesson plan for elementary & jr. high classrooms (sparkSTEM & igniteSTEM)
- Sponsorship of 1 Monthly STEM Competition
- Five Question Impact Interviews with 2 employees - posted to BNSTEM.org
- BNSTEM Staff assistance for company-specific STEM strategies and outreach

Workforce Development

- Opportunity to connect with post-secondary partners
- Opportunity to host a "Loop" event.
- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

Bronze Partner

Definition: Contribute under \$10,000 to BNSTEM annually or its programs (special initiatives, specific event sponsorships, and in-kind gifts.)

Civil Recognition and Brand Awareness

- Logo recognition on sponsor page of BNSTEM.org
- Five Question Impact Video with 1 employee - posted to BNSTEM.org
- BNSTEM Staff assistance for company-specific STEM strategies and outreach

Workforce Development

- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

Program Partner

Definition: Corporations and non-profits that contribute \$1000 and collaborate with BNSTEM by providing mentors, volunteers, and other resources. Program Partners are recognized on BNSTEM.org and materials relevant to the partnership.

- Join the Classroom Connections Platform
- Create Career Profiles Within Your Industry on BNSTEM.org
- Sponsor an Event
- Participate in Career Fairs
- Encourage employee involvement, volunteer